

Literacy Matters

Excellent Literacy Instruction through Effective Coaching

Literacy Matters is an outcome-driven professional learning service for teachers of grades 3-12. This program supports educators in developing the equitable mindsets, content knowledge, and instructional expertise necessary to improve student literacy.

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Our approach follows the four hallmarks of advanced literacy instruction (Lesaux et al., 2016), fostering learning through engaging content, meaningful discussion, frequent writing, and vocabulary study. Coaches collaborate with teachers to refine their instructional methods and devise effective shared curriculum.

Using a CR-SE framework, we assist in instruction, curriculum design, assessment, and collaborative inquiry. We empower teachers with actionable steps to strengthen the reading, writing, speaking, and listening skills of their students.

Building an inclusive classroom environment is paramount to our work. We incorporate strategies for building and sustaining relationships around the identity, culture, history, and lived experiences of learners.



Our Goal

Ensuring that students have competent literacy skills is essential. This ability to understand complex text is critical for work force participation.

- Build both new and experienced teacher capacity to implement best practices and strategies across a wide range of students
- Emphasize content rich curriculum and resources with personalized and blended learning approaches

What's Included

- **10+ professional development days** with a highly qualified literacy coach. This time is customized to meet the needs of your school or district, incorporating workshops, coaching, web conferences, and more.
- **Capacity assessment** with an aligned action plan
- **Ongoing monitoring of action plan progress** and a data-informed approach to responsive revisions
- **Impact report** with student and teacher artifacts and recommended next steps.



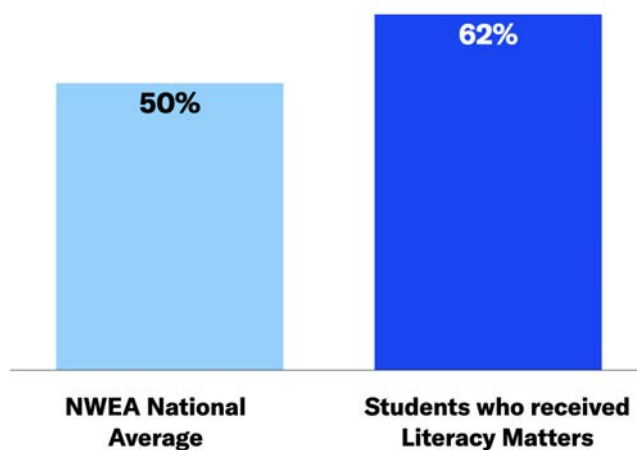
Our Impact

- School leaders will establish a vision for effective research-based literacy instruction across their school.
- Teachers will develop the skills to implement engaging, rigorous, and coherent curriculum.
- Teachers will implement curricula-aligned assessment practices to inform their instruction.
- Teachers will form high-functioning teams to engage in collaborative inquiry practices.
- Students will improve their learning as measured by common assessments.


Our Results


During the course of the 2021-2022 school year, we implemented Literacy Matters in 16 schools. **62% of students were on grade level** when their schools participated in Literacy Matters — 12% higher than the NWEA National Average.

Students Meeting Their Annual Growth Goal According to iReady or Map Growth Results



Partner with us today!

 (212) 870-3505

 inquiry@teachingmatters.org

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learn more about
Literacy Matters!*

